eResources Conversation

Senate Library Committee
Library Users’ Group Meeting
April 4, 2016
Outline

• Current Situation and Challenges
• Subscription Review Project
• Upcoming Subscriptions to be Reviewed
• Open Access
• Communications
• What does next year hold?
Introduction

• Currency exchange and inflationary pressure mean current subscriptions are unsustainable
• Issues face all Canadian academic universities
• UofW has supported annual cost increases, and agreed to cover deficit
• Will need to find solutions for balancing the budget
Library Responses

• The Library strives to meet the needs of **existing and new academic programs and research**

• **Collection practices** will be reviewed and our strategy will become more focused

• In order to **balance the budget** we will not be able to renew every subscription or fulfill every new request

• We appreciate the **understanding and input** of our community
Challenges

How did we get to this point?

• currency fluctuation

• annual increases in subscription costs

• For the University of Winnipeg Library:
  • 90% of book purchasing is done with US vendors
  • single title journal subscription increase between 4-6% annually before currency exchange
  • databases increase between 3-5% annually before currency exchange
Reduced Purchasing Power

Impact of Currency Exchange - Wiley Blackwell Online Library

<table>
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<th>Year</th>
<th>Subscription % increase</th>
<th>WILEY FEES USD</th>
<th>ENCUMBRANCE (MILLENIUM)</th>
<th>WILEY FEES CDN</th>
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<td>2013/14</td>
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Subscription Invoices by Currency Payment

- 53% invoiced in USD/paid in USD at current exchange rate
- 19% invoiced in CAD/USD
- 28% invoiced in CAD/CAD but vendor or consortia converts USD at current exchange rate

April 4, 2016
“Big Deals”

“Big deal” = an all-in price for unlimited access to everything a publisher offers

- changed the publishing landscape permitting large profitable publishers to corner the market
- outside of them libraries can usually only obtain a small number of titles for a similar price as the entire package
Commercial Publishers

The top 5 publishers account for more than **50%** of today’s published content:

- Elsevier
- Springer
- Wiley-Blackwell
- Taylor & Francis, and
- Cambridge
Discipline concentrations of materials only found within the 5 top commercial publishers:

– Social Sciences the highest at 70%
– Humanities the lowest at 20%
– Natural and Medical Sciences in the middle with about 50% because of the strength of their scientific societies such as:
  • ACS in Chemistry
  • APS in Physics

• Other publishers that have “big deals” are:
  • Sage
  • Oxford
“Big Deal” Benefits

• access to **more journal titles**, allows universities of all sizes access to a wider range of research
• universities pool their **buying power**
• a growing amount of **digital content** available, allows researchers to identify connections in unrelated disciplines
• **simpler management** i.e. fewer licenses, and platforms, etc...
• ensures a **steady and predictable revenue stream** for publishers
“Big Deal” Disadvantages

• **costs continue to increase** more quickly than university budgets
• **tough to break**, and there are no alternatives
• **little flexibility**, cancellation restrictions
• **less institutional input**, some content not necessarily something we would have picked
• “big deals” tend to be multi-year license agreements
• if cancelled, we may not realize the whole cost in savings because:
  – we would subscribe to the most highly used titles as single journal title subscriptions
  – we would strive to keep access to owned content by way of hosting/access fees
Subscription Review Project

• main focus - database/serial subscriptions
• every subscription up for renewal will be given careful consideration and evaluation before being renewed
• opportunities to reduce costs by cancelling under-used subscriptions or subscriptions that not cost-effective or overlap substantially with our other resources
Acquisition Spending

2009 - 2010
- Databases: 62%
- Serials: 19%
- Departmental (books & media): 15%
- Other Funds - e.g. interlending costs: 4%

2014 - 2015
- Databases: 72%
- Serials: 14%
- Departmental (books & media): 11%
- Other Funds - e.g. interlending costs: 3%
Content in Databases

- Data: 15%
- eBook: 6%
- Full Content/Archival: 6%
- Journal - Full-text: 68%
- Journal - Abstract & Index: 4%
- Operational - e.g. Discovery Layer: 1%
Project Goals

• ensure that **Library funds are being used effectively**, and in a responsible manner

• **sustain and build excellent collections** that support our current and future teaching, learning and research needs, while maintaining core resources

• **share information** with our user community, and invite feedback
Anticipated Outcomes

• identify the level of use within our resources
• contain our subscription costs - reduce our spending by cancelling subscriptions with on-going costs that are not cost-effective, necessary or highly-used
• reduce duplication of content among resources
• maintain access to owned content by paying hosting/access fees
• maintain an appropriate balance of subscription resources among disciplines and departments
• rely more on ILL and document delivery
• explore other acquisition options such as pay-per-view, and Demand Driven Acquisitions
What we have done ...

• continue **consortia memberships** to leverage negotiated discounts and manage annual increases

• **direct negotiation** with vendors and publishers to about a reduction in cost or annual increase

• **shifted funds** from departmental budget

• **cancelled** some subscription resources
2015/2016 Cancellations

CPI.Q.
5 single journal titles
Dictionary of Economics
Statesman’s Yearbook
Encyclopedia of Islam
Cairn French Studies
Royal Society of Chemistry Journals
Birds of North America Online
Urban Studies Abstracts
Equinox Data Delivery System
Canadiana Heritage Project
OCLC Worldshare Analytics
Subscription Review Criteria

- content duplication
- uniqueness
- discoverability
- licensing terms
- cost increases
- alternative access – perpetual purchase, ILL
- open access
- user demand and feedback
- usage
  - number of uses
  - cost per use
Usage Statistics

• most databases and journals gather COUNTER compliant statistics that allow us to compare them

• to aid in analysis we have subscribed to a Usage Consolidation Tool which will help bring our statistics together and aid in determining our title duplication (trial phase)
Subscriptions to be Reviewed

“Big Deals”
- Taylor & Francis – Multi-disciplinary
- SpringerLink - Multi-disciplinary
- Wiley Online Library - Multi-disciplinary
- Cambridge – Multi-disciplinary

Smaller Journal Packages
- GeoScience World – Science
- BioOne - Science
- Annual Reviews - Multi-disciplinary
- ProjectMuse - Arts
- eDuke - Arts
- University of Chicago Journals - Arts
- American Physical Society Journals – Science

Aggregator Databases
- Lexis Nexis - Multi-disciplinary
- CPI.Q - Multi-disciplinary
- ProQuest Research Library - Multi-disciplinary
- CBCA - Multi-disciplinary

Full Content Databases
- desLibris - Multi-disciplinary
Open Access

- plays a part in retaining paid journal subscriptions
- it is a new model of scholarly publishing
- The Library supports open access initiatives by:
  - making open access journals discoverable
  - using acquisition dollars to support initiatives such as Erudit and Scope3
  - supporting UW scholarly journals
Communication

• Your feedback is important to us
• Subject Librarians will present databases or lists of journal titles for consideration
  • providing as much time as possible for decisions
• Website – updated with information and decisions as the project progresses
• Keep in mind this is a work in progress, concerns or comments are always welcome
• Email or call
  • your Subject Librarian - http://library.uwinnipeg.ca/help-with-research/subject-librarians/index.html
  • me – Christine Hoeppner – c.hoeppner@uwinnipeg.ca
  • general email – eresources@uwinnipeg.ca
Project Webpage – work in progress

Subscription Review Project: Home
Information and decisions for reviewing The University of Winnipeg’s Library subscriptions.

Background
Like many other academic libraries across Canada, we are facing currency exchange and inflationary pressures on our acquisitions budget. Although the acquisitions budget has benefited from annual increases from the University, our current subscription holdings are unsustainable, and our spending must be reduced in order to balance our budget and allow for new products/material to be added in the future.

The decline in the value of the Canadian dollar against the US dollar over the last couple of years has reduced our purchasing power. Unfortunately, projections by major banks indicate the dollar will remain lower for the foreseeable future. This, on top of annual increases for databases and serials, affects our budget as most of our purchasing is done with US vendors and invoiced in USD.

The Library’s collecting practices will be reviewed and our strategy will become more focused. We will be undertaking a review all of our subscription resources both databases and serials in order to protect the maximum possible number of high-quality resources required to meet our teaching, learning, and research needs. However, in order to balance the budget, we will not be able to renew every subscription or fulfill every request for new material.

The Project
Since the databases/serial subscriptions encompass the largest part of the acquisitions budget, this will be our main focus for this project. However, other areas may be impacted as we work through the process.

Our goal is to ensure that every subscription up for renewal will be given careful consideration and evaluation before being renewed. This will allow us opportunities to reduce costs by cancelling under-used subscriptions or subscriptions that are not cost-effective or overlap substantially with our other resources.

We hope to accomplish this by:
- Identify the level of use within our resources
- Control our subscription costs - reduce our spending by canceling subscriptions with on-going costs that are not cost-effective, necessary or highly-used
- Reduce duplication of content among resources
- Maintain access to needed content to which we have perpetual access
- Maintain an appropriate balance of subscription resources among disciplines and departments
- Rely more on ILL and document delivery, and
- Explore other acquisition options such as pay-per-view, and Demand Driven Acquisitions
- Share information with our user community, and invite feedback.
What does the next fiscal year hold?

• a lot depends on the dollar...
• proposed acquisitions budget to be approved
• savings need to be found
Questions????